

Objective

To gain knowledge and experience in the Advertising field. To work and grow with a company that can gain value from my personality, work ethic, and attention to detail, as well as my creative and technical abilities.

Work Experience

Creative Director

American Microsystems, Ltd.

Eules, TX

December 1999 - February 2004

- Responsible for all creative conceptualization and design of all print and interactive media.
- Supported Engineering, Marketing, Sales and Accounting Departments
- Built and maintained both corporate (www.amltd.com), retail (www.barcodepower.com) and intranet websites.
- Implemented new designs, new campaigns, logos, etc.
- Print work concentrated on direct mail, catalog brochures, trifold, booth displays, flyers, and magazine advertisements.
- Managed Web Developer on creation of internet and intranet websites.

Art Director / Web Designer

Williamson Dickie Manufacturing.

Fort Worth, TX

August 1998 - December 1999

- Implementation of retail website, e-commerce system (www.dickies.com) and intranet websites.
- Designed direct mail pieces, point-of-sale pieces, and general advertising.
- Designed with 3-D software creating virtual storefronts for salespeople.
- Worked in a team environment on all projects.

Education

The University of Texas at Austin

Austin, TX

- B.S., Advertising from the College of Communications

The Art Institute of Houston

Houston, TX

- Assoc., Visual Communications and Illustration

Skill Set

Comfortable using either IBM and Macintosh Platforms.

High level of experience in the use of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark X-Press, Adobe Acrobat, Microsoft Visual Inter-Dev, Microsoft Word, Microsoft Excel, Microsoft PowerPoint and HTML coding.

Experience in Macromedia Flash, Strata 3-D Studio, Microsoft Project Manager, and Microsoft Front Page, ASP coding and Java Script implementation.

Illustration, layout and photography skills.

References and samples of work available online at <http://www.davegoss.com>